

Writing Sample - Not for Publication
Web copy for an upscale home maintenance Service



**You've worked hard to create
a high-performance, high-quality lifestyle.
Now let us help you maintain it.**

The home you own and care for -- whether it's a full-time residence, a vacation retreat or an investment property -- is a place of respite, beauty and personal expression. It takes time and energy to keep it clean, organized and running smoothly. But with your demanding schedule, it's difficult to maintain your home or work environment at the high standards you expect from yourself.

That's when (xxxxxx) can step in and take charge, allowing you to maximize your free time and rest assured that the care and maintenance of your home is in good hands. Our meticulously screened, bonded professionals can provide everything from routine cleaning and housekeeping to complicated errands, pet sitting and even child care.

Our clients include some of New York's most prestigious executives, celebrities and VIPs, all of whom lead busy lives and need a trusted, reliable partner to help meet their home maintenance needs. As an (xxxxxx) client you'll be able to take advantage of a full range of in-residence services that keep your home in near-perfect condition. Whether you need simple scheduled cleaning or a wider scope of services that include personal valet or commercial property management, (xxxxxx) can help.

Reasonable Prices

Exclusive Clientele

Bonded Service Providers

OUR SERVICES

Because our clients represent a broad spectrum of lifestyles, business interests and time management needs, (xxxxxx) offers eight areas of specialized service:

Housekeeping

Our housekeeping division provides everything from floor-to-ceiling deep cleaning to scheduled tidying and upkeep. We even do laundry and windows. The quality of our cleaning and household maintenance is so high that we were voted the Best Housekeeping Company Worldwide for Q106 by Exclusive Resorts.



- Residential or office housekeeping
- Customized maid service
- Light to heavy cleaning as needed

Errands

Whether you're a busy professional, a stay-at-home parent or a world traveler, daily errands can be overwhelming, especially in a large city where fighting traffic and waiting in long lines can be time consuming and annoying. We can help with anything from picking up your dry cleaning to standing in line for you at the passport office.

- Short-term personal assistants
- On call help with household or office errands
- Shoppers
- Office assistants
- Hosts/greeters
- Drivers
- Party or event support

Property Management

Our property management division provides services that range from routine maintenance to administration of rental agreements and insurance, construction or financial issues. Our certified property managers take a hands-on approach to managing a single property or multiple properties.

- Management and maintenance
- Property inspection
- Apartment set up/breakdown
- Rental administration
- Tenant relations
- Assistance with moving and storage



Shopping

For many New Yorkers, shopping for groceries is a necessary evil and can be a stressful, frustrating experience. Urban Grocer makes the whole process effortless, whether you need a few special items for a dinner party or help with a large weekly shopping list. We'll even clean out your refrigerator, organize your pantry and keep track of your grocery inventory. *Note: Only available in Select Buildings*

- Groceries delivered beyond your door, right into your pantry or your refrigerator

Home Improvement

Elegant home or office environments need constant loving care and steady upkeep. Our impressive network of professional affiliates can provide revitalization support that includes painting, plastering, carpet care and even a bit of Feng Shui.

- High quality painting and plastering
- Carpet Care
- Decorating

Child Care

Nothing is more important than your children, and we are proud to announce the launch of our child care service with an educational edge. Our care providers are hand-picked for their education as well as their skill and experience. Each of them holds a degree in child development or a related field, and each has excellent local references.

- . In-home child care
- . Bathing and grooming
- . Help with homework
- . Outings and transportation
- . Errands



Home Repair

Not handy with a hammer? No idea how to replace a flapper valve? No problem. Urban Repair offers handyman services that cover every angle, from fixing a leaky faucet to major remodeling.

- Plumbing and electrical
- Appliance repair
- Carpentry